

CHAPTER V.

PUBLICITY WORK.

ONE of the main recommendations of the Delhi Conference of April, 1918, was the formation of Publicity Bureaux with the object of organizing a widespread development of propagandist work in India. Local Governments were addressed on the subject, and the Government of the United Provinces lost no time in taking action upon the suggestion. It was decided on the 25th May, 1918, to establish a Provincial Publicity Bureau, its functions being to act as a co-ordinating agency for propagandist activities in the provinces. The Bureau was to be a branch of the War Board, its executive agency being the President and the Secretary of that Board, while a Committee, consisting mainly of non-officials, was constituted to advise and assist in the conduct of the Publicity campaign.

The composition of the Committee was as follows :—

PRESIDENT.

The Hon'ble Sir John Campbell, K.C.S.I., C.I.E.

MEMBERS NOMINATED BY THE LOCAL GOVERNMENT.

1. The Hon'ble Mr. Justice Walsh, High Court, Allahabad.
2. The Right Rev. the Lord Bishop of Lucknow, Allahabad.
3. The Hon'ble Maharaja Sir Bhagwati Prasad Singh Bahadur, K.C.S.I., K.B.E., of Bahampur.
4. The Hon'ble Mr. C. F. de la Fosse, C.I.E., Director of Public Instruction, United Provinces.
5. The Hon'ble Raja Sir Muhammad Ali Muhammad Khan, K.C.I.E., of Mahmudabad.
6. The Hon'ble Nawab Mumtaz-ud-daula Sir Muhammad Faiyaz Ali Khan, K.C.I.E., K.C.V.O., C.S.I., of Pahasu.
7. The Hon'ble Shaikh Shahid Husain, O.B.E., Bar-at-Law, Lucknow.
8. The Hon'ble Dr. Tej Bahadur Sapru, Allahabad.
9. The Hon'ble Pandit Jagat Narain, Lucknow.