

Journal on the conclusion of the armistice. Arrangements were made by the Bureau for the employment of three whole-time lecturers and propagandists, Rai Raj Bahadur Sahib for the Agra Division, Chaudhri Hari Ram Singh for the Benares Division, and Captain Kashi Nath, late of the United Provinces Labour Corps, for the Bareilly Division. All these gentlemen did valuable work, especially Chaudhri Hari Ram Singh, whose eloquence in addressing war meetings was of the highest order.

It was decided at the outset of the campaign that, in view of the comparatively undeveloped stage which had been reached by the Vernacular Press of these Provinces, it would be highly desirable to establish an official War Journal to carry the work of publicity as far as possible into every village of the provinces and to reach the great mass of the rural population who were entirely untouched by the existing Vernacular Press organization. A scheme for this journal was accordingly worked out early in June, 1918. The Rev. Dr. Garfield Williams was appointed Editor of the new journal with Pt. Satyanand Joshi, Sub-Editor of the *Leader*, as his Assistant. These gentlemen set to work at once, and, in spite of the great difficulties of starting a weekly journal on a large scale under amateur management, they succeeded in bringing out the first number of that admirable publication, the *United Provinces War Journal* on the 17th July, 1918. The first issue of the paper numbered 41,000 copies, 3,000 being in English, 25,000 in Hindi, and 13,000 in Urdu. Being written in the simplest possible language and edited with great devotion and ability by Dr. Garfield Williams, the paper was an immediate success, and demands for large numbers of copies flowed in from all sides. By the beginning of December, when the circulation had reached the limit to which it could be allowed to go, the numbers issued reached a total of 119,500 copies, of which 11,500 were in English, 65,000 in Hindi, and 43,000 in Urdu. As the work increased rapidly, it was found necessary to appoint a Business Manager to organize the work of publication and distribution on business lines, and Mr. G. S. Ingram